



Press Release

SOLANA BEACH SCHOOL DISTRICT

Contact: Kirstin Johnson, Communications Specialist

Phone: (858) 794-7177

Email: kirstinjohnson@sbsd.net

FOR IMMEDIATE RELEASE

January 31, 2025

Solana Beach School District Launches “100 Years of Memories” Campaign to Celebrate Centennial

SOLANA BEACH, CA — The Solana Beach School District (SBSD) is excited to announce the launch of its “100 Years of Memories” campaign, inviting the community to help celebrate the district’s 100th anniversary in 2025. This milestone commemorates a century of educational excellence, innovation, and community partnership, and they want your help in bringing their history to life!



1925 photo of children leaving the Model T school bus. (Photo from the San Dieguito Citizen, October 5, 1977 in the Solana Beach Heritage Museum Collection)

SBSD is calling on current and former students, families, staff, and community members to share their cherished photos, stories, and memorabilia that capture the spirit and evolution of the district over the past century. These contributions will be featured in social media posts, historical exhibits, and special events throughout 2025.

“Our centennial celebration is about honoring the generations of students, families, and staff who have shaped our district,” said Dr. Jennifer Burks, Superintendent of Solana Beach School District.

“The ‘100 Years of Memories’ campaign allows

everyone in our community to share their personal connections to SBSB and help us reflect on our shared legacy of learning and growth.”

The district is also proud to partner with the Solana Beach Civic and Historical Society to uncover archival treasures and showcase how the district’s history has intertwined with the growth and transformation of the city of Solana Beach.

How to Participate:

- Submit photos, videos, stories, or memorabilia via email at info@sbsd.net.
- Visit the SBSB district office to contribute in person.
- Use the hashtags #SBSB100Years and #ShareYourSBSBStory on social media to share your memories and connect with the celebration.

For more information about the “100 Years of Memories” campaign contact Kirstin Johnson at 858-794-7177 or kirstinjohnson@sbsd.net.

###

ABOUT THE SOLANA BEACH SCHOOL DISTRICT

The Solana Beach School District, nestled on the north coast of San Diego County, serves approximately 2,800 students. Instruction is rich, varied, and innovative. Our emphasis is on core standards instruction provided through a continuous progressive curriculum. District schools consistently rank at or near the top in district, county, and state accountability measures. Our students and schools have received numerous awards and have been recognized at county, state, and national levels for a variety of accomplishments. Working together, our mission focuses on providing a safe space where learners find their voice, share their gifts, and advance the world.